University of Kentucky Cooperative Extension Content Review Form



Date: Category/Type of Product:	
Title of Product:	Review Deadline:
Originality: _ New Work _ Major Revision (of	of Existing Work) _ Other
Delivery Method : Ext Pub(print) Web-bas	sed tools/websites Videos Podcast Mobile Apps
_ Social media posts Newsletters Powerpoint	nt slides Posters/Infographic Curriculum Other
Contains all information for copyrighting, cited permission to use, photo release documentation, etc. (if applicable): YesNo (explanation:)	
check for Quality of Writing; Consistency with Cooperative Extension Mission; Usefulness, and; Research/Knowledge Base Reviewers - In order to maintain a credible review, please do not type your name or sign the content review form. Rating Scale (Place in Rating boxes below) 5 = Excellent; 4 = Good; 3 = Average; 2 = Fair; 1 = Poor Overall Peer Review Rating (Circle one): ACCEPT ACCEPT W/MINOR REVISIONS ACCEPT W/MAJOR REVISIONS REJECT	
CRITERION 1: QUALITY OF WRITING	
RATING:	1. COMMENTS:
 STANDARDS: Language and vocabulary are appropriate for the intended audience Appropriate paragraph and sentence structure are used to support the central idea and conclusions Acceptable standards of spelling and grammar are met Main points are clear and well-structured Avoids wordiness and unnecessary jargon 	

CRITERION 2: CONSISTENCY WITH COOPERATIVE EXTENSION MISSION COMMENTS: RATING: STANDARDS: Aims to improve the quality of life or industry process through education, research, and Emphasizes a topic that is relevant in addressing a statewide issue or problem Offers discussion on a topic of broad interest to Extension clientele Aims to reach new/underserved Extension audiences Builds upon existing Extension/Outreach endeavors **CRITERION 3: USEFULNESS COMMENTS: RATING: STANDARDS:** Intended audience can be quickly and easily identified Expands the knowledge of the main subject Offers new, challenging, or thought-provoking ideas or processes to consider Suggestions for practical applications are provided Quality of written material is useful for diverse audiences CRITERION 4: RESEARCH/KNOWLEDGE BASED **COMMENTS: RATING: STANDARDS:** Content is based on current theory, valid research, and/or peer reviewed resources Resources for further information are included (if applicable) Theory or research base is explicitly linked to application/practice Information sources are properly cited/identified Evidence/Procedures are precise and easy to replicate

Cooperative Extension Service
Agriculture and Natural Resources
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