An effective success story must include the components listed in the table below. Limit your response to each question to about one paragraph. Your success story should be about 6 paragraphs or ¾ of a page.

**Title:** Provide a “catchy” and positive title for your success story: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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| --- | --- |
| **Components (and Guiding Questions)** | **Your Response** |
| **Issue:** What was the need in the community that the program addressed? Why was the need/program a priority in the community? |  |
| **Program Description (a.k.a Education Response)**: What did you/Extension do to address the need identified above? Provide a brief description of the program and its key components.  |  |
| **Partners (if applicable):** Did you/Extension partner with any local organization(s) to develop or implement this program? If yes, provide the name and/or description of the partner(s) and a brief description of their role(s). |  |
| **Target Audience & Reach:** Who participated in the program? Provide the number and description of the participants (e.g., gender and other relevant characteristics that link them to the program). |  |
| **Outcomes (Impacts):** What changes occurred in participants (e.g., individuals, groups, families, or entire community) because of the program? These should include one or more of the following:* ***Initial Outcomes***: knowledge, attitudes, skills, and aspirations/opinions gained from the program.
* **Intermediate Outcomes:** Practices, choices, actions, and behaviors that occurred because of the program. That is, what participants used the knowledge they gained from the program to do.
* **Long-term Outcomes:** Changes in individual or community economic, social, and/or environmental conditions. This may include sustained improvements in intermediate outcomes, economic benefits, and/or policy, systems, and environmental changes.
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\*\*After completing this worksheet, copy and paste your responses into a new Word document.